

The Seattle Public Library **STRATEGIC DIRECTION** 2020 - 2022

### **Our Vision for Seattle**

A city where imagination and opportunity thrive.

### **Our Mission**

The Seattle Public Library brings people, information and ideas together to enrich lives and build community.

### **Guiding Principles**

Support intellectual freedom Promote literacy and the love of reading Center and advance racial equity Protect confidentiality of patron records Respect and embrace the entire community Foster a healthy democracy Support children, youth and families Form strong partnerships Adapt and innovate

# INSTITUTION

**Build the internal** infrastructure necessary for institutional success

## INDIVIDUAL

**Deliver core** services that provide measurable individual outcomes

**BUSINESS MODEL** 

**Race & Social Justice** 

**Staff Development** 

**Future Ready Library** 

Long Term Sustainability

**Strategic** 

**Communications** 

#### **PROGRAM OF SERVICE**

Access

**Civic Engagement Cultural Enrichment** Literacy, Learning, & Achievement

The Library makes a difference in people's lives and in the greater community

### COMMUNITY

Target service priorities to achieve measurable community impacts

#### **AREAS OF IMPACT**

Youth & Family Learning **Technology & Access Re-imagined Spaces** Seattle Culture & History **Community Engagement**